

Daftar Pustaka

- Acuti, D., Mazzoli, V., Donvito, R., & Chan, P. (2018). An Instagram Content Analysis for City Branding in London and Florence. *Journal of Global Fashion Marketing*, 9(3), 185–204. <https://doi.org/10.1080/20932685.2018.1463859>
- Adelia, F. (2025). Pengaruh Faktor Sosial dan Budaya terhadap Penggunaan Jenis Ragam Bahasa Tokoh Perempuan dalam Film *Little Women* (2019). 4. file:///C:/Users/hp/Downloads/sabda+PENGARUH+FAKTOR+SOSIAL+DAN+BUDAYA+TERHADAP+PENGUNAAN+JENIS+RAGAM+BAHASA+TOKOH+PEREMPUAN+DALAM+FILM+LITTLE+WOMEN+(2019).pdf
- Adiwirya, R., Mulyani, H., & Basith, A. (2026). Motif Pengguna Instagram dalam Mengikuti Akun Media Jurnalisme Gaya Hidup @fimeladotcom. *Jurnal Komputer, Informasi Dan Teknologi*, 6(1), 11. <https://doi.org/10.53697/jkomitek.v6i1.3800>
- Agata, A. O. (2022). Ragam Bahasa Pada Caption Instagram: Analisis Gender (Variety of Languages on Instagram Captions: Gender Analysis). *Indonesian Language Education and Literature*, 7(2), 388. <https://doi.org/10.24235/ileal.v7i2.9592>
- Akbar, A. S., Dardjito, H., & Ikrarini, E. O. (2026). Register Dynamics in the EFL Classroom: Investigating Teachers' Language Styles in Indonesian Vocational School. *Script Journal: Journal of Linguistics and English Teaching*, 11(1), 1–20. <https://doi.org/10.24903/sj.v11i1.2053>
- Alanazi, M. (2017). On the Production of Synonyms by Arabic-Speaking EFL Learners. *Published by Canadian Center of Science and Education*, 7. <https://doi.org//dx.doi.org/10.5539/ijel.v7n3p17>
- Antasari, C., & Pratiwi, R. D. (2022). Pemanfaatan Fitur Instagram sebagai Sarana Komunikasi Pemasaran Kedai Babakkeroyokan di Kota Palu, 9(2), 176–182. <https://doi.org/10.22487/ejk.v9i2.327>
- Anwar, Y. K., & Rosyid, M. (2023). Kajian Sociolinguistik Penggunaan Bahasa di Lingkungan Pondok Pesantren Putra Al Anwar 3 Sarang Rembang *Lingue : Jurnal Bahasa, Budaya, Dan Sastra*, 5(2), 103–118. <https://doi.org/10.33477/lingue.v5i2.6258>
- Arini, T. (2022). Formal and Casual Language Style Used in Emily in Paris Series Season 1. *BULLET : Jurnal Multidisiplin Ilmu*, 1. <https://journal.mediapublikasi.id/index.php/bullet/issue/view/23>

- Azizah, A. (2020). Analisis Tindak Tutur Caption Dalam Instagram Ridwan Kamil. *Parole Jurnal Pendidikan Dan Bahasa Sastra Indonesia*, 3. file:///C:/Users/hp/Downloads/dafi,+4840-12746-2-RV(Ai+Azizah).pdf
- Azmi, N. W. P. (2025). The Language Style Used by YouTuber Bailey Sarian in Chris Watts –2000 Page Discovery Murder, Mystery & Makeup. *IDEASJournal onLanguage Teaching and Learning, Linguistics and Literature*, 13. <https://doi.org/10.24256/ideas.%20v13i2.7893>
- Babou Amina. (2026). Speaking Luxury: Sociolinguistic Dynamics in London's Elite Shopping Districts: Journal of Studies in Language, Culture, and Society (JSLCS), 9(1), 305-317. *Journal of Studies in Language, Culture, and Society (JSLCS)*., 9. file:///C:/Users/hp/Downloads/speaking-luxury_-sociolinguistic-dynamics-in-london's-elite-shopping-districts.pdf
- Batrisyia, A. (2024). Dinamika Variasi Bahasa dalam Kerangka Sociolinguistik terhadap Analisis Faktor-faktor Sosial dalam Perubahan Bahasa di Masyarakat Multibahasa pada Era Globalisasi. *Journal on Education*, 6. <https://jonedu.org/index.php/joe/article/view/6297/4987>
- Beeman, o william. (1967). Status, Style and Strategy in Iranian Interaction: Trustees of Indiana University Anthropological Linguistics. *The Trustees of Indiana University on Behalf of Anthropological Linguistics*, 18. <http://www.jstor.org/stable/30027306> .
- Bell, A. (1984). Language Style as Audience Design. *Language in Society*, 13(2), 145–204. <https://doi.org/10.1017/S004740450001037X>
- Bhrata, P. D., Yustanto, H., & Yulianti, W. (2024). Memperjelas Variasi Bahasa Melalui Faktor Sosial dalam Percakapan Pemeran Tokoh di Media Webseries “Imperfect The Series S2 Episode 1-5”: Perspektif Sociolinguistik. *Jurnal Ilmiah Dikdaya*, 14(2), 584. <https://doi.org/10.33087/dikdaya.v14i2.708>
- chaer abdul. (n.d.). Sociolinguistik Jakarta: PT Rineka Cipta, 2010. Retrieved https://perpustakaan.binadarma.ac.id/opac/detail-opac?id=731&utm_source=
- Chen, X. (2025). Investigating the Consumer Purchase Motivation of Quiet Luxury Brand. *International Journal of Managerial Studies and Research*, 13(7), 1–7. <https://doi.org/10.20431/2349-0349.1307001>
- Dasri, F. D. (2025). Register pada Media Sosial: Cara Pandang M.A.K. Halliday. *Bahasa: Jurnal Keilmuan Pendidikan Bahasa Dan Sastra Indonesia*, 7. <https://jurnal.ppjbsip.org/index.php/bahasa/article/view/1299>
- Devianty, R. (2017). Bahasa sebagai Cermin Kebudayaan. *Jurnal Tarbiyah*, 24. <https://doi.org/http://dx.doi.org/10.30829/tar.v24i2.167>

- Dewi, S. S. A. K. N. (2022). An Analysis of Language Styles in the Movie “Instant Family.” *RETORIKA Jurnal Ilmu Bahasa*, 2. <https://doi.org/DOI:%20https://doi.org/10.22225/jr.10.2.2024.360-367>
- Durkin, P. (2009). *The Oxford Guide to Etymology*. https://books.google.co.id/books?hl=id&lr=&id=OiiQDwAAQBAJ&oi=fnd&pg=PR5&dq=ETYMOLOGY+and+DEFINITION&ots=snObf5kPY5&sig=MTrTZ-0Xc363wdtzNuxduxQIOWk&redir_esc=y#v=onepage&q=ETYMOLOGY%20and%20DEFINITION&f=false
- Dwi, C. (2025). A Linguistic Approach to Character Interaction: Speech Style as a Reflection of Social Identity in the Short Story *Yummy, Happy, Good-Time Soup! J-Shelves of Indragiri (JSI)*, 2. [file:///C:/Users/hp/Downloads/10\)+Ade+Dwi+Cahyati+\(p.116-124\)%20\(1\).pdf](file:///C:/Users/hp/Downloads/10)+Ade+Dwi+Cahyati+(p.116-124)%20(1).pdf)
- Elsah Sinurat. (2024). Analisis Sociolinguistik: Perspektif Bahasa Dalam Masyarakat. *Realisasi : Ilmu Pendidikan, Seni Rupa Dan Desain*, 1(4), 238–245. <https://doi.org/10.62383/realisasi.v1i4.376>
- Fadhil. (2019). Bahasa, Status Sosial, Dan Pendidikan: Pendekatan Sociolinguistik. *AL YASINI: Jurnal Keislaman, Sosial, Hukum Dan Pendidikan*, 36. [file:///C:/Users/hp/Downloads/6466-Article%20Text-18404-1-10-20250113%20\(2\).pdf](file:///C:/Users/hp/Downloads/6466-Article%20Text-18404-1-10-20250113%20(2).pdf)
- Falaq Vimusti. (2026). Peran Ilmu Komunikasi dalam Meningkatkan Efektivitas Interaksi Sosial. *Dinamika Publik: Jurnal Manajemen Dan Administrasi Bisnis*, 4(1), 62–71. <https://doi.org/10.59061/dinamikapublik.v4i1.1323>
- Fitri, N. (2024). Language Style Used by Donald Trump on Instagram Captions Before and After Being Inaugurated as President of United States. *Journal of Islamic Culture and Literature*, 3. https://journal.uin-alauddin.ac.id/index.php/JICeL/article/view/44526?utm_source=chatgpt.com
- Godefridus. (2023). An Analysis Language Style Based on The Level of Formality According To Martin Joos Theory. *Inquest Journal*, 1(02), 163–174. <https://doi.org/10.53622/ij.v1i02.183>
- Gulnora Xatamovna, K. (2026). The Spectrum of Register: A Sociolinguistic Analysis of Formal and Informal English Paradigms. *European Science International Conference: Modern Problems in Education and Their Scientific Solutions* <https://esiconf.org/index.php/MRIATS/article/view/7892/7891>
- Gurning, A. R. (2024). Analisis Sociolinguistik: Perspektif Bahasa Dalam Masyarakat. *Realisasi : Ilmu Pendidikan, Seni Rupa Dan Desain*, 1. <https://journal.asdkvi.or.id/index.php/Realisasi/article/view/376>

- Guy, G. R. (1988). Language and Social Class. In F. J. Newmeyer (Ed.), *Linguistics: The Cambridge Survey* (1st ed., pp. 37–63). Cambridge University Press.
<https://doi.org/10.1017/CBO9780511620577.004>
- Himashi, M. (2024). Social Media Ready Caption Generation for Brands. {himahesh, Koustavag, Apoorvs, Balsrini}@adobe.Com Adobe Research, Indi.
<https://arxiv.org/pdf/2401.01637>
- Holmes, J. (2013). *An Introduction to Sociolinguistics* (0 ed.). Routledge.
<https://doi.org/10.4324/9781315833057>
- Indahsari, F. E., Rezeki, Y. S., & Rahmani, E. F. (2023). An Analysis of Language Styles used by The Main Character in “The Great Debaters” Movie. *Journal of Scientific Research, Education, and Technology (JSRET)*, 2(4), 1710–1718.
<https://doi.org/10.58526/jsret.v2i4.287>
- Intan, K. (2022). *Language Style Used by The Judges in Master Chef Australia* [Universitas Islam Negeri Maulana Malik Ibrahim Malang Place]. <http://etheses.uin-malang.ac.id/40377/1/17320084.pdf>
- Ismail Megah, S. (2023). *A Short Knowledge of Janet Holmes' An Introduction to Sociolinguistics*. Mitra Cendekia Media / CV Mitra Cendekia Media.
- Jauhar, H. (2024). The Analysis of Language Variation used in Interaction Among a Teacher and Students in the Teaching-Learning Processes of Reading. *Jurnal Pendidikan Impola (JPI)*, 1.
<https://publishing.impola.co.id/index.php/JPI/article/view/60/62>
- Joos, M. (1967). *The Five Clocks*. Harcourt, Brace & World.
- Khan, S. (2018). Instagram as a Marketing Tool for Luxury Brands. *Int. J. Manag.*, 8.
https://d1wqtxts1xzle7.cloudfront.net/59234748/S.Khan20190513-116050-oekhhhe.pdf?1738383912=&response-content-disposition=inline%3B+filename%3DInstagram_as_a_Marketing_Tool_for_Luxury.pdf&Expires
- Khoimah, K. (2019a). A Study of Language Styles Used in the *Queen* Movie
Jurnal ELink, 6(2), 206. <https://doi.org/10.30736/el.v6i2.173>
- Khoimah, K. (2019b). A Study of Language Styles Used in the *Queen* Movie.
Jurnal ELink, 6(2), 206. <https://doi.org/10.30736/el.v6i2.173>

- Kinanti dewi, A. (2025). *A Semantic Study of TikTok Post Captions from a Generation Z Language Perspective* (Vol. 4).
<https://doi.org/https://doi.org/10.55909/jpbs.v4i6.983>
- Lauterboom, C. S. (2024). Exploring Language Style in The Menu Movie: A Comprehensive Study. *PROJECT (Professional Journal of English Education)*, 7. file:///C:/Users/hp/Downloads/aseptianaparmawati,+21.+191-202%20(4).pdf
- Lukin, A., Moore, A., Herke, M., Wegener, R., & Wu, C. (2011). *Halliday's Model of Register Revisited and Explored*. *Linguistics and the Human Sciences*, 4(2), 187–213. <https://doi.org/10.1558/lhs.v4i2.187>
- Maharani Illiyyin Zahra, Aridah, Ventje Jany Kalukar, Teodora Ping, M., & Setiawan, I. (2025). *Analysis of Student's Language Style Using Martin Joos Theory at English Education Department*. *Frasa: English Education and Literature Journal*, 6(2), 277–288. <https://doi.org/10.47701/frasa.v6i2.49796>
- Marinda, C. D. (2022). *Variasi Bahasa dalam Film Serigala Terakhir: Kajian Sociolinguistik*. *Ilmu Budaya: Jurnal Bahasa, Sastra, Seni, Dan Budaya*, 6(2), 658. <https://doi.org/10.30872/jbssb.v6i2.6109>
- Martin joos. (n.d.). *The five clocks: Volume 58 dari Harbinger book*. Retrieved https://books.google.co.id/books/about/The_Five_Clocks.html?id=usZrzy0gkOEC&redir_esc=y
- Masyita, R. A. (2025). *Bahasa sebagai Wahana Pembentukan Identitas Sosial dalam Kehidupan Sehari-hari Maliki Interdisiplinary Journal*, 3. <http://urj.uin-malang.ac.id/index.php/mij/index>
- Muslimawati, N. S. (2022). *Formal and Informal Language Expressions Used by English Students of Indonesia in Classroom Presentation-Interaction*. *Elsya : Journal of English Language Studies*, 4(1), 12–23. <https://doi.org/10.31849/elsya.v4i1.8293>
- Ni Wayan Prami. (2023). An Analysis Of Language Style By The Characters In “Wonder” A Novel By R.J. Palacio. *JUPE : Jurnal Pendidikan Mandala*, 8(2), 392. <https://doi.org/10.58258/jupe.v8i2.5183>
- Norton, B. (2013). *Identity and Language Learning: Extending the Conversation*. Multilingual Matters. <https://doi.org/10.21832/9781783090563>
- Pallas, C. (2015, March 11). *Loro Piana Robert King, Director of Stores*. https://digitalcommons.uri.edu/cgi/viewcontent.cgi?article=1028&&context=textiles_seminar&&sei-redir=1&referer=https%253A%252F%252Fscholar.google.com%252Fscholar%253Fhl%253Did%2526as_sdt%253D0%25252C5%2526q%253DLORO%252BPI

ANA%252Band%252BSOCIAL%252BCLASS%252Band%252BFORMAL%252BWORD%2526btnG%253D#search=%22LORO%20PIANA%20SOCIAL%20CLASS%20FORMAL%20WORD%22

Pandia, Y. E. B., Pasaribu, A. N., & Pasaribu, D. R. (2025). An Analysis of Language Styles Used by Gibran Rakabuming Raka in Political Interaction on Youtube Videos. *Journal of Language Education (JoLE)*, 3(1), 77–82. <https://doi.org/10.69820/jole.v3i1.280>

Para Pean Silta, Godefridus Bali Geroda, & Widi Syahtia Pane. (2023). An Analysis Language Style Based on The Level of Formality According To Martin Joos Theory. *Inquest Journal*, 1(02), 163–174. <https://doi.org/10.53622/ij.v1i02.183>

prihatimi, N. tutut. (2021). The Use of English on Instagram Captions: A Case Study in Camera Indonesia Photography Community. *EDUCATED*, 5. <file:///C:/Users/hp/Downloads/ijshs,+13+154-160+238-Article+Text-643-1-2-20210728.pdf>

Puspita, N. A. (2022). Efektivitas Media Sosial Akun Instagram @detikcom dalam Pemenuhan Kebutuhan Informasi. *Jurnal PIKMA : Publikasi Ilmu Komunikasi Media Dan Cinema*, 4(2), 112–117. <https://doi.org/10.24076/pikma.v4i2.588>

R Putri, A. A. (2022). *Language Style in Miracle from Heaven Movie: A Sociolinguistic Study. Performance: Journal of English Education and Literature*, 1. [file:///C:/Users/hp/Downloads/36749-90599-1-SM%20\(1\).pdf](file:///C:/Users/hp/Downloads/36749-90599-1-SM%20(1).pdf)

Rahayu, N. (2020). *The Analysis of Language Style and the Illocutionary Act Found in Teen Lit Novel The Perfect Husband Written by Indah Riyana. PROJECT (Professional Journal of English Education)*, 3(3), 408. <https://doi.org/10.22460/project.v3i3.p408-413>

Rahayu, N. N., & Parmawati, A. (2020). *The Analysis of Language Style and the Illocutionary Act Found in Teen Lit Novel The Perfect Husband Written by Indah Riyana. PROJECT (Professional Journal of English Education)*, 3(3), 408. <https://doi.org/10.22460/project.v3i3.p408-413>

Rahayu, N., Nabila, S. I., Nur'Laeily, T., & Setiawan, H. (2025). Penggunaan Variasi Bahasa Berdasarkan Faktor Sosial dan Situasional pada Lingkungan UMKM di Desa Bayur Kidul: Kajian Sociolinguistik. *Kaloka Jurnal Pendidikan Bahasa Dan Sastra Daerah*, 4(2), 1–17. <https://doi.org/10.26877/kaloka.v4i2.23240>

Rahmadany, E. D., Halim, N. M., & Djaenab, D. (2022). An Analysis of Language Styles Used by Burger King on Instagram Posts. *Tamaddun*, 20(2), 213–220. <https://doi.org/10.33096/tamaddun.v20i2.129>

- Ratnatika, S. (2022). *Penggunaan Gaya Bahasa dalam Media Sosial Instagram pada Akun Mario Teguh Diksatrasia : Jurnal Ilmiah Pendidikan Bahasa Dan Sastra Indonesia*, 6(2), 350. <https://doi.org/10.25157/diksatrasia.v6i2.8155>
- Raza, Dr. S. (2024). Luxury Brands and Social Media Drivers and Outcomes of Consumer Engagement on Instagram. *iRAPA International Journal of Business Studies*, 1(1), 01–17. <https://doi.org/10.48112/ijbs.v1i1.776>
- sari puspita. (2025). Menulis Caption sebagai Strategi Branding Digital: Studi Kasus UMKM di Desa Ngoran, Blitar. *Social Education*, 9. https://doi.org/10.28926/riset_konseptual.v9i3.1356
- Satyanandani, K. A., Palupi, M. F. T., & Romadhan, M. I. (2023a). Citra Diri Virtual pada Pengguna Instagram (Studi Dramaturgi pada Mahasiswa Ilmu Komunikasi Untag Surabaya). *Representamen*, 9(01), 87–97. <https://doi.org/10.30996/representamen.v9i01.7446>
- Satyanandani, K. A., Palupi, M. F. T., & Romadhan, M. I. (2023b). Citra Diri Virtual pada Pengguna Instagram (Studi Dramaturgi pada Mahasiswa Ilmu Komunikasi Untag Surabaya). *Representamen*, 9(01), 87–97. <https://doi.org/10.30996/representamen.v9i01.7446>
- Setiowati, I. (2022). *Penamaan pada Nama Unik Makanan di Kota Samarinda: Kajian Semantik* 6.
- Sihombing, D. Y., & Nataliani, Y. (2021). Analisis Interaksi Pengguna Twitter pada Strategi Pengadaan Barang Menggunakan Social Network Analysis. *SISTEMASI*, 10(2), 434. <https://doi.org/10.32520/stmsi.v10i2.1289>
- Silta, pean, Godefridus Bali Geroda, & Widi Syahtia Pane. (2023). An Analysis Language Style Based on The Level of Formality According To Martin Joos Theory. *Inquest Journal*, 1(02), 163–174. <https://doi.org/10.53622/ij.v1i02.183>
- Soleh, A. R., & Sabardila, A. (2022). *Representasi Variasi Keformalan Bahasa pada Dialektika Mata Najwa “Coba-Coba Tatap Muka”* *Jurnal Pendidikan Bahasa Dan Sastra Indonesia Metalingua*, 7(2), 71–84. <https://doi.org/10.21107/metalingua.v7i2.13274>
- trudgill, patter. (2000). *Sociolinguistics: An Introduction to Language and Society* (4th ed.). penguin publishing.
- Ukhtin, A. (2021). The Language Style of the Millennial Generation in Their Twitter Statuses. *KnE Social Sciences*, 150–157. <https://doi.org/10.18502/kss.v5i4.8673>
- Veranita, M. (2021). Pemanfaatan Platform Media Sosial Instagram Sebagai Media Promosi Industri Kuliner Saat Pandemi Covid-19 (Studi Kasus Pada Akun

@kolakcampurkolaku). *Jurnal Bisnis Dan Kewirausahaan*, 17(3), 279–290.
<https://doi.org/10.31940/jbk.v17i3.279-290>

Wahyudiantari, N. W. P. (2023). An Analysis Of Language Style By The Characters In “Wonder” A Novel By R.J. Palacio. *JUPE : Jurnal Pendidikan Mandala*, 8(2), 392. <https://doi.org/10.58258/jupe.v8i2.5183>

Wati, U., Rijal, S., & Hanum, I. S. (2020). *Variasi Bahasa pada Mahasiswa Perantau di Fakultas Ilmu Budaya Universitas Mulawarman: Kajian Sociolinguistik. Ilmu Budaya: Jurnal Bahasa, Sastra, Seni, Dan Budaya*, 4(1), 21.
<https://doi.org/10.30872/jbssb.v4i1.2559>

Widi Syahtia Pane. (2023). An Analysis Language Style Based on The Level of Formality According To Martin Joos Theory. *Inquest Journal*, 1(02), 163–174.
<https://doi.org/10.53622/ij.v1i02.183>

Zakaria, F., & Wijaya, G. (2022). Dari Pertunjukan Ke Media: Konvergensi Festival Musik Dalam Merespons Pandemi Covid-19. *Jurnal Media Dan Komunikasi Indonesia*, 3(1), 4.
<https://doi.org/10.22146/jmki.69696>